The Barabasi-Albert model

Introduction to Network Science

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Contents

- The BA or preferential attachment model
- Degree distribution under the BA model
- Distance distribution under the BA model
- Clustering coefficient under the BA model

Social networks grow over time



Estimations as of June 2022, with projections. Source: Statista Advertising & Media Outlook

Growth of an Open Source Project: Python



https://www.youtube.com/watch?v=cNBtDstOTmA

We have seen *what* but not *how*, or *why*

- Power-law degree distributions are prevalent
- •We will give a possible answer to how
- •For now, we will not answer why

Preferential Attachment

Video (04:43-06:45) by Albert-László Barabási (cont.)



https://www.youtube.com/watch?v=RfgjHoVCZwU

From "Most real-networks do not form by connecting pre-existing ..." To "... the same universal architecture."

Growth

Suppose there are two web pages on a topic, one with many inlinks the other with few, which one am I most likely to link to?

- Which scientific papers are read?
- •Which book authors sell more?
- •Which actors are more sought after?

Preferential attachment simulation



https://www.youtube.com/watch?v=4GDqJVtPEGg

The Barabási-Albert (BA) model

- •Network starts with m_0 nodes connected arbitrarily as long as their degree is ≥ 1
- •At every time step we add 1 node
- •This node will have $m \leq m_0$ outlinks
- •The probability of an existing node of degree k_i to gain one such link is $\Pi(k_i) = \frac{k_i}{\sum_{j=1}^{N-1} k_j}$

In an ER network,
$$\Pi(k_i) = \frac{1}{N-1}$$



Network growth with *m=2*



https://www.youtube.com/watch?v=wocaGeNKn7Y

The Barabási-Albert (BA) model

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Write the formula for N(t) and L(t): at t=0 the network has m_0 nodes and L(0) links 13/

Summary

Things to remember

Preferential attachment

•How to create a BA network step by step

Practice on your own

 Describe step by step in pseudocode how to create a Barabási-Albert graph with N nodes having m₀ starting nodes and m outlinks per node.

•For your pseudocode to be valid, if at any point there is a randomized step, you must indicate what is the probability of each possible outcome

Sources

- A. L. Barabási (2016). Network Science <u>Chapter 05</u>
- R. Srinivasan (2013). Complex Networks <u>Chapter 12</u>
- •D. Easley and J. Kleinberg (2010): Networks, Crowds, and Markets <u>Chapter 18</u>

 <u>Data-Driven Social Analytics</u> course by Vicenç Gómez and Andreas Kaltenbrunner