

### Outlier Detection: *Probabilistic / Clustering-Based*

#### **Mining Massive Datasets**

Materials provided by Prof. Carlos Castillo — <u>https://chato.cl/teach</u> Instructor: Dr. Teodora Sandra Buda — <u>https://tbuda.github.io/</u>

#### Sources

 Data Mining, The Textbook (2015) by Charu Aggarwal (chapter 8) – <u>slides by Lijun Zhang</u>

#### **Probabilistic methods**

# Related to probabilistic model-based clustering

- . Assume data is generated from a mixture-based generative model
- . Learn the parameters of the model from data
  - EM algorithm
- . Evaluate the probability of each data point being generated by the model
  - Points with low values are outliers

#### Mixture-based generative model

- Data is generated by a mixture of k distributions with probability distributions
  G<sub>1</sub>, ..., G<sub>k</sub>
- Each point X is generated as follows:
  - 1) Select a mixture component with probability  $\alpha_i$ 
    - . Suppose it's component *r*
  - 2) Sample a data point from distribution  $G_r$

#### Learning parameters from data

. Probability of generating a point

$$f^{\text{point}}\left(\overline{X_j}|\mathcal{M}\right) = \sum_{i=1}^{k} P\left(\mathcal{G}_i, \overline{X_j}\right)$$
$$= \sum_{i=1}^{k} P(\mathcal{G}_i) P(\overline{X_j}|\mathcal{G}_i)$$
$$= \sum_{i=1}^{k} \alpha_i f^i(\overline{X_j})$$

#### Learning parameters from data

. Probability of generating a point

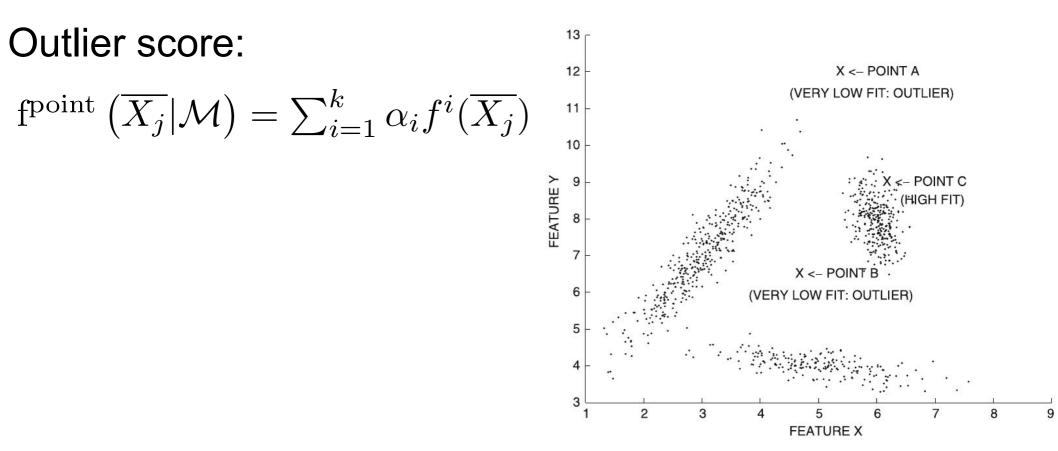
$$f^{\text{point}}\left(\overline{X_j}|\mathcal{M}\right) = \sum_{i=1}^k \alpha_i f^i(\overline{X_j})$$

. Probability of generating a dataset

$$f^{\text{data}}(\mathcal{D}|\mathcal{M}) = \prod_{j=1}^{n} f^{\text{point}}(\overline{X_j}|\mathcal{M})$$

• Learning: maximize log likelihood  $\max \mathcal{L}\left(\mathcal{D}|\mathcal{M}\right) = \log\left(\prod_{j=1}^{n} f^{\text{point}}\left(\overline{X_{j}}|\mathcal{M}\right)\right) = \sum_{j=1}^{n} \log\left(\sum_{i=1}^{k} \alpha_{i} f^{i}\left(\overline{X_{j}}\right)\right)$ 

#### Identifying an outlier



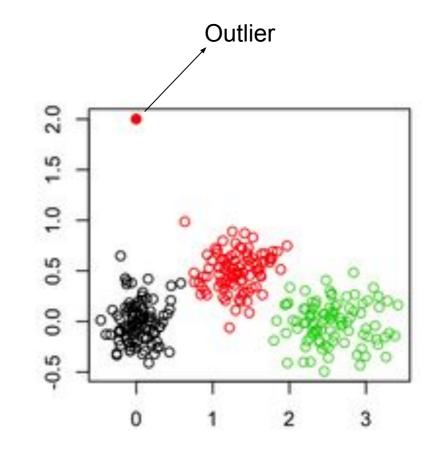
#### **Clustering-based methods**

### Clustering for outlier analysis

- . Clustering associate points to similar points
- Points either clearly belong to a cluster or are outliers
- . Some clustering algorithms also detect outliers
  - Examples: DBSCAN, DENCLUE

#### Simple method

- Cluster data, associating each point to a centroid, e.g., using k-means
- Outlier score = distance of point to its centroid



# Exercise: outliers through clustering

Spreadsheet does k-means to cluster the electric scooter database

- 1) Re-run with a new initial clustering
- 2) Do you see any interesting pattern in the final clustering assignment?
- 3) Find outliers according to the method from the previous slide

Spreadsheet link: https://upfbarcelona.padlet.org/sandrabuda1/theory-exercises-tdmvfhddcnvfj5b8



2

#### Improved method

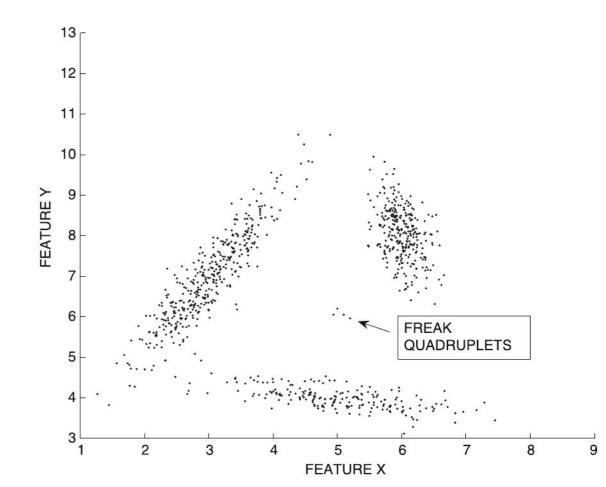
- . Cluster data
- Outlier score = local Mahalanobis distance with respect to center of cluster r

$$Maha(\overline{X}, \overline{\mu_r}, \Sigma_r) = \sqrt{(\overline{X} - \overline{\mu_r})\Sigma_r^{-1}(\overline{X} - \overline{\mu_r})^T}$$

$$\overline{\mu_r}$$
 is the mean of the cluster r  $\Sigma_r$  is the covariance matrix of cluster r

#### Improved method (cont.)

Remove tiny
 clusters



#### Summary

#### Things to remember

- Probabilistic methods
- Clustering-based methods

#### Exercises for TT19-TT21

- Data Mining, The Textbook (2015) by Charu Aggarwal
  - Exercises 8.11  $\rightarrow$  all except 10, 15, 16, 17